Evaluation of quality and efficacy of an ethnomedicinal plant
*Ageratum conyzoides* L. in the management of pediculosis

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**Abstract**

Background: Infestation with the head louse, *Pediculus humanus capitis*, is one of the most common parasitic infestations of humans worldwide. Traditionally, the main treatment for control of head lice is chemical control that includes wide variety of neurotoxic synthetic insecticides. The main difficulty posed in controlling the head louse infestation is increasing lice resistance to synthetic pediculicidal drugs. Plant-based drugs; especially essential oil components and standardized extracts have been suggested as an alternative source of materials for insect control. *Ageratum conyzoides* L. (Asteraceae) has been reported to possess antifungal and insecticidal properties. In the present research work, an attempt has been made to evaluate *in vitro* pediculicidal activity of *A. conyzoides*.

Methods: A filter paper diffusion bioassay was carried out in order to determine the pediculicidal activity of different extracts of *A. conyzoides*.

Results: The study elucidates the active plant part and suitable extract responsible for the therapeutic efficacy of this plant in the management of pediculosis.

Conclusion: Findings of the present study indicate the potential of *A. conyzoides* extract to be included in the formulations as a pediculicidal agent.

1. Introduction

Pediculosis is a head infestation caused by the hematophagous lice *Pediculus humanus capitis* De Geer (Phthiraptera: Pediculidae), an obligate ectoparasite. Head lice infestation causes skin irritation, pruritus, urticaria, eczema, conjunctivitis, restlessness and sleep loss, as well as occasional secondary bacterial infection from scratching like impetigo and pyoderma. Traditionally, the main treatment for control of head lice is chemical control that includes wide variety of neurotoxic synthetic insecticides. The main difficulty posed in controlling the head louse infestation is increasing lice resistance to synthetic pediculicidal drugs. Plant-based drugs; especially essential oil components and standardized extracts have been suggested as an alternative source of materials for insect control. *Ageratum conyzoides* L. (Asteraceae) has been reported to possess antifungal and insecticidal properties. In the present research work, an attempt has been made to evaluate *in vitro* pediculicidal activity of *A. conyzoides*.

Other most common strategies currently available include formulations of pesticides, combinations of herbs and use of lice combs. However, there is a dearth of efficacious and safe anti-lice formulations for use, especially for children. Different medicinal plants are often used against head lice in folk medicine in many countries of the world. Researchers have focused on the pediculicidal potential of plant extracts or essential oils or secondary metabolites produced by them. Amongst these phytochemical constituents, eugenol (Fig. 1) has been scientifically reported to possess anti-oxidant, wound healing, analgesic, anti-inflammatory, anti-malarial, anti-cancer, anti-hyperglycaemic, anti-ulcerogenic, anti-microbial and insecticidal properties. Flavonoids (eupalestin, kaempferol, sinensetin, quercetin etc), triterpenes and sterols (β-sitosterol, stigmasterol, brassicasterol etc), alkaloids (echinalone, lycopsamine etc), mono and sesquiiterpenes (linalool, limonene, eugenol etc) and amino acids are reported as the phytochemical constituents from *A. conyzoides*. The traditional claim of the local tribes in India uncovered that *A. conyzoides* is a potential source for controlling pediculosis. In the present research work, a filter paper diffusion bioassay was performed in order to determine the pediculicidal activity of *A. conyzoides*. The traditional claim of...
A. conyzoides in the management of pediculosis and presence of a pediculicidal agent eugenol were considered as the main criteria for the selection of this plant.

Initially, in a preliminary study different extracts from whole plant of A. conyzoides (n-hexane, chloroform, ethyl acetate, acetone, ethanol and hydro-alcohol) were screened for their pediculicidal activity in vitro. In this experiment, the hydroalcoholic extract was found more effective. Further, hydroalcoholic extract from different plant parts of A. conyzoides were screened for their pediculicidal activity wherein the leaves were found more effective.

Finally, different samples of A. conyzoides leaves (hydroalcoholic extracts) were evaluated for their eugenol content using validated HPTLC method and the sample with maximum content was finally evaluated for its pediculicidal effect. The results were also compared with permethrin and Mediker (a well known oil based formulation available in the market for the management of head lice infestation). The study elucidates the active part and suitable extract responsible for the therapeutic effect of this plant in the management of pediculosis.

2. Materials and methods

2.1. Collection, drying and storage

Leaves of A. conyzoides were collected from different geographical regions of Maharashtra (Ambernath, Bhiwandi, Kalyan, Matunga, Murud, Vashi) and a representative sample was authenticated by Department of Botany (Voucher no. of Auth-HRL/11/11/AC). The materials were washed and shade dried for three days followed by oven drying at 45 °C for four days. The dried materials were powdered separately, sieved (BSS mesh no. 85) and stored in airtight containers. Alpermy lotion (1% permethrin, Densa Pharmaceuticals Pvt. Ltd., lot no. AL-045), Mediker (Marico Ltd., lot no. UA-009) and coconut oil (Marico Ltd., lot no. PR-018) was purchased from local market of Mumbai.

2.2. Reference standard and reagents

Eugenol (purity ≥ 99%) was procured from Sigma–Aldrich Chemical Company (Steinheim, Germany). Organic solvents and chemicals of analytical grade were procured from Merck specialities Pvt. Ltd., India.

2.3. Instrumental conditions

The HPTLC system comprised of CAMAG TLC Scanner II supported by CATS 3 software equipped with CAMAG Linomat 4 sample spotter (spotting volume: 10 µL) and CAMAG Reprostar 3 system for photodocumentation. Chromatographic separation was achieved on TLC plates (E. Merck, pre-coated with silica gel 60 F254 on aluminium sheet support). All measurements were performed at 22 ± 1 °C.

2.4. Quality evaluation of the plant sample

Quality of the plant sample was evaluated for the parameters like ash content, extractive value, foreign matter and loss on drying as per the standard methods. Content of some major phytochemicals (fats and waxes, terpenoids and phenolics, alkaloids, quaternary alkaloids and N-oxides) was determined as per the method reported by Harborne. Phytochemical fingerprint of the plant sample was developed using chloroform:methanol as a mobile phase (9:8:0.2, v/v) on TLC plates. Methanolic sulphuric acid (10%) was used as derivatizing agent.

2.5. Preparation of hydroalcoholic extract of A. conyzoides leaves

Hydroalcoholic extract of A. conyzoides leaves (HEACL) was prepared by extracting powdered sample (1 g) with 80% ethanol (10 mL, w/v). The mixture was vortex mixed for 1 min and kept standing overnight followed by filtration through Whatmann filter paper no. 1 (E. Merck, Mumbai, India). The filtrate was concentrated using rotary vacuum evaporator and the residue obtained was considered as HEACL.

2.6. Estimation of eugenol content from different samples of HEACL

An HPTLC method comprising of n-hexane:ethyl acetate (6:4, v/v) was used as a mobile phase for separation of eugenol from the complex plant-based matrix of HEACL. Detection of eugenol was carried out by derivatizing the plate with 10% anisaldehyde sulphuric acid followed by visualization at 550 nm. Different samples of HEACL were subjected for the estimation of eugenol content. Presence of eugenol in the samples analysed was putatively confirmed by comparing the Rf and colour of the corresponding band with that of standard eugenol. The method was validated as per the ICH guidelines wherein the regression equation obtained from seven calibrant samples was used for determination of eugenol content.

2.7. Evaluation of safety and efficacy of HEACL

2.7.1. Sample preparation for the safety and efficacy study
HEACL (5%, 10%, 15% and 20%) was prepared in coconut oil (total volume 1 mL) and evaluated for its safety and efficacy profile.

2.7.2. Safety evaluation of HEACL
Safety of HEACL (20% in coconut oil) was determined on rabbit skin by carrying out skin irritation study as per the method reported. The study was approved by the Institutional Animal Ethics Committee (CPCSEA/315).

2.7.3. Evaluation of pediculicidal activity

2.7.3.1. Collection of head lice.
Head lice were collected from a population of children between the ages of 3 and 12 (from Mumbai, India), with the approval of their guardians. Lice were collected by raking a metal louse comb through sections of children’s scalp and carefully removing lice from the metal teeth. After collection the lice were pooled and held on human hair strands. The subjects had not been treated with any pediculicide solution for at least the preceding month. As per the methods reported, head louse used in this study were protected from sunlight and heat and the in vitro test was started within 1 h after the collection of head lice.

2.7.3.2. Bioassay.
Filter paper diffusion method was employed in this bioassay. One millilitre of the test sample was distributed evenly
Results obtained for proximate analysis of *A. conyzoides* leaf powder are depicted in Table 1. As these values are not part of any pharmacopoeia, the possible limits have been suggested. The fibre content of plant was 62.80 ± 0.05%. The plant material was rich in quaternary alkaloids and N-oxides (17.60 ± 0.02%) while other phytochemicals in the plant sample were found in this order: terpenoids and phenolics (4.20 ± 0.09%) > fats and waxes (2.20 ± 0.02%) > alkaloids (1.01 ± 0.03%). The HPTLC fingerprint of the plant sample (before derivatization at 366 nm and after derivatization at 366 nm and 550 nm) was developed and represented in Fig. 3. Different coloured bands were observed in the fingerprint. These quality control values obtained along with HPTLC fingerprint can be used as a reference to check the quality of the plant powder during its bulk collection.

### 3.2. Estimation of eugenol content from HEACL

Leaves of *A. conyzoides* are rich in essential oil content compared to other plant parts. Leaves of this plant are also reported to possess eugenol (a natural pediculicidal agent). So far, there is no report on evaluation of eugenol content from the HEACL using any chromatographic method. Thus, in the present research work an HPTLC method has been developed and validated to estimate the eugenol content from HEACL.

Extraction of leaves using 80% ethanol gave a brownish green coloured residue (HEACL, yield: 22.45%). During HPTLC experiment, separation of eugenol was achieved from the HEACL on TLC plates using n-hexane:ethyl acetate (6:4, v/v) as a mobile phase (Fig. 3). A characteristic band of eugenol was obtained at *Rf* = 0.54 in the matrix of HEACL and its identity was putatively confirmed by overlaying the densitometric chromatograms and comparing the colour with that of the standard eugenol. The representative HPTLC plate photo of eugenol and HEACL is represented in Fig. 4.

The method was validated as per ICH guidelines and was found to be simple, rapid, specific, precise, sensitive and rugged during the validation experiment (Table 2). The method was applied to evaluate the impact of regional variation on the content of eugenol in *A. conyzoides* leaves collected from different provinces of India. Using the regression equation, the exact content of eugenol in the samples was determined. Significant variation in the eugenol content was observed in different samples analyzed using the validated HPTLC method (Table 3). Samples collected from various regions of Maharashtra showed the eugenol content in the range of 0.58–3.10 mg/g. *A. conyzoides* leaves from Kalyan showed comparatively higher eugenol content (3.10 ± 0.04 mg/g) than the samples collected from other regions. The eugenol content in the other samples was in this order: Matunga > Vashi > Bhiwandi > Ambernath > Murud.

Findings of the present work clearly suggest that there is a definite impact of geographical and environmental factors on the marker content of medicinal plants and the results were also in compliance with the other published reports. On the basis of the concentration of eugenol, hydroalcoholic extract of leaves collected from Kalyan were used for further safety and efficacy testing.

### 3.3. Safety and pediculicidal activity of HEACL

Topical application of HEACL on rabbit skin did not show any adverse effects and dermal irritation which was well supported by the values of Primary Irritation Index (average value was found to be 0 as there was no erythema or oedema caused). Results of safety study revealed that HEACL had adequate safety margin to be used on human skin.

There are several well documented studies which report the use of plant extracts as medicinal products against a broad spectrum of...
ectoparasites of humans and house animals. Essential oils/extracts from natural sources have exhibited significant pediculicidal activity in filter paper diffusion bioassay. Hence, in this research work filter paper diffusion bioassay was used to evaluate pediculicidal activity of HEACL.

The results of efficacy study are consigned in Table 4 and Table 5. Table 4 shows the record of % mortality of head lice caused by application of HEACL, permethrin and Mediker. HEACL displayed concentration dependent activity among which concentration of 20% showed higher mortality and the results were at par with permethrin and Mediker treatment. This proves that the concentration plays an important role in the parasitical activity. HEACL (20% concentration) and Mediker showed better pediculicidal effect than permethrin. Table 5 depicts the values of the lethal dose (LD50) and their associated confidence intervals and regression equation with coefficient of determination at different time of exposures of HEACL against head lice. Decrease in the values of LD50 was observed as the time of exposure increased. The coefficient of determination (r²) for the regression line and regression equation was found much closure to 1.000 for the exposure time of 45–60 min. As per the LD50 values of HEACL against head lice, treatment for the period of 45–60 min would be considered most efficacious. Pediculicidal activity of A. conyzoides leaves may be attributed to various phytochemical compounds along with eugenol (natural adulticidal and ovicidal agent) present in the hydroalcoholic extract.

An effective pediculicide is required for the treatment of head lice infestation considering the increase in resistance to synthetic insecticides due to their repeated application. Though, a wide range of natural products such as olive, soy, sunflower, and corn oils has been routinely used in the management of pediculosis, they need to be applied in liberal quantities for more than 12 h in order to kill a significant number of lice and repeated treatments are recommended because of their low effectiveness. Thus, the results obtained from this research open a wide panorama for the use of HEACL as an effective alternative for controlling lice infestation.

Plant extracts have been reported for their safe and effective use and appearance of resistance pattern is minimal due to their different mode of action which greatly supports the safe use of HEACL as a potent anti-lice agent.

### Table 2
The results of method validation parameters for eugenol using HPTLC technique.

<table>
<thead>
<tr>
<th>Parameters</th>
<th>Results</th>
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<tbody>
<tr>
<td>LOD and LOQ (µg/mL)</td>
<td>20 and 40</td>
</tr>
<tr>
<td>Linearity (µg/mL)</td>
<td>40–180</td>
</tr>
<tr>
<td>Regression equation</td>
<td>y = 21.29x – 322.3</td>
</tr>
<tr>
<td>Mean coefficient of determination (r²)</td>
<td>0.998</td>
</tr>
<tr>
<td>System suitability (% CV, n = 5)</td>
<td></td>
</tr>
<tr>
<td>Rf</td>
<td>1.76</td>
</tr>
<tr>
<td>Area</td>
<td>0.75</td>
</tr>
<tr>
<td>Precision (% CV, n = 3)</td>
<td></td>
</tr>
<tr>
<td>Within-Batch</td>
<td>0.65–0.91</td>
</tr>
<tr>
<td>Between-Batch</td>
<td>1.31–1.57</td>
</tr>
<tr>
<td>Recovery (%, n = 7)</td>
<td>99.45</td>
</tr>
<tr>
<td>Stability</td>
<td></td>
</tr>
<tr>
<td>Standard stock solution stability (For 10 days)</td>
<td>Stable at (4 ± 1 °C)</td>
</tr>
<tr>
<td>Bench top stability (For 6.00 h)</td>
<td>Stable at (25 ± 2 °C)</td>
</tr>
<tr>
<td>Ruggedness</td>
<td>Rugged</td>
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### Table 3
Content of eugenol in A. conyzoides leaves (hydroalcoholic extract) collected from different geographical regions of Maharashtra.

<table>
<thead>
<tr>
<th>Samples</th>
<th>Results in mg/g (mean ± SD, n = 3)</th>
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<tbody>
<tr>
<td>Ambernath</td>
<td>0.59 ± 0.004</td>
</tr>
<tr>
<td>Bhiwandi</td>
<td>0.69 ± 0.006</td>
</tr>
<tr>
<td>Kalyan</td>
<td>3.10 ± 0.141</td>
</tr>
<tr>
<td>Matunga</td>
<td>1.18 ± 0.009</td>
</tr>
<tr>
<td>Murud</td>
<td>0.58 ± 0.004</td>
</tr>
<tr>
<td>Vashi</td>
<td>0.81 ± 0.005</td>
</tr>
</tbody>
</table>
4. Conclusion

Findings of the present study indicate the potential of HEACL to be included in the formulations as pediculicidal agent. As in vitro efficacy tests of botanical extracts are only the first step of research and much work is needed before they could be used in a commercial product, efficacy of HEACL leaves must be proven for its delaying potential for nymph emergence or potential to kill the nymph. Other areas requiring attention are determination of pediculicidal mode of action and incorporation of the extract into formulations to improve its potency and stability as well as to reduce cost.

Conflicts of interest

All authors have none to declare.

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